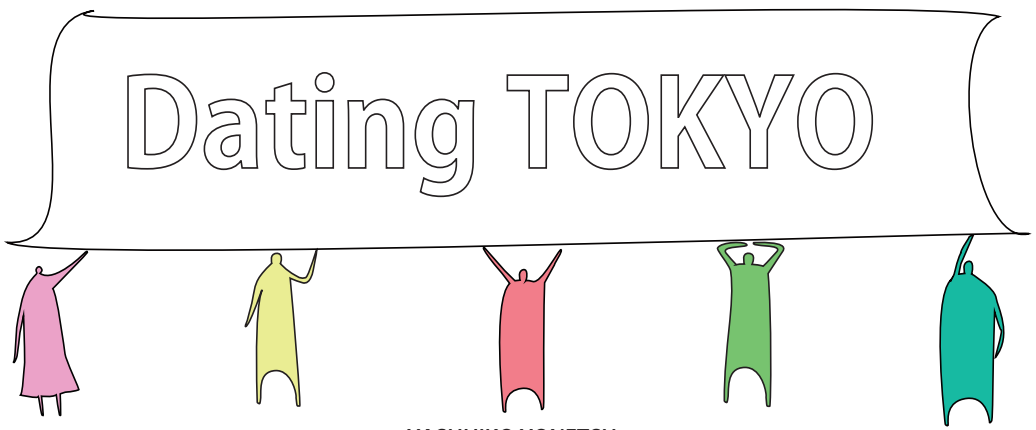
FUN bicycle city

Dating TOKYO



MARIE MURATA

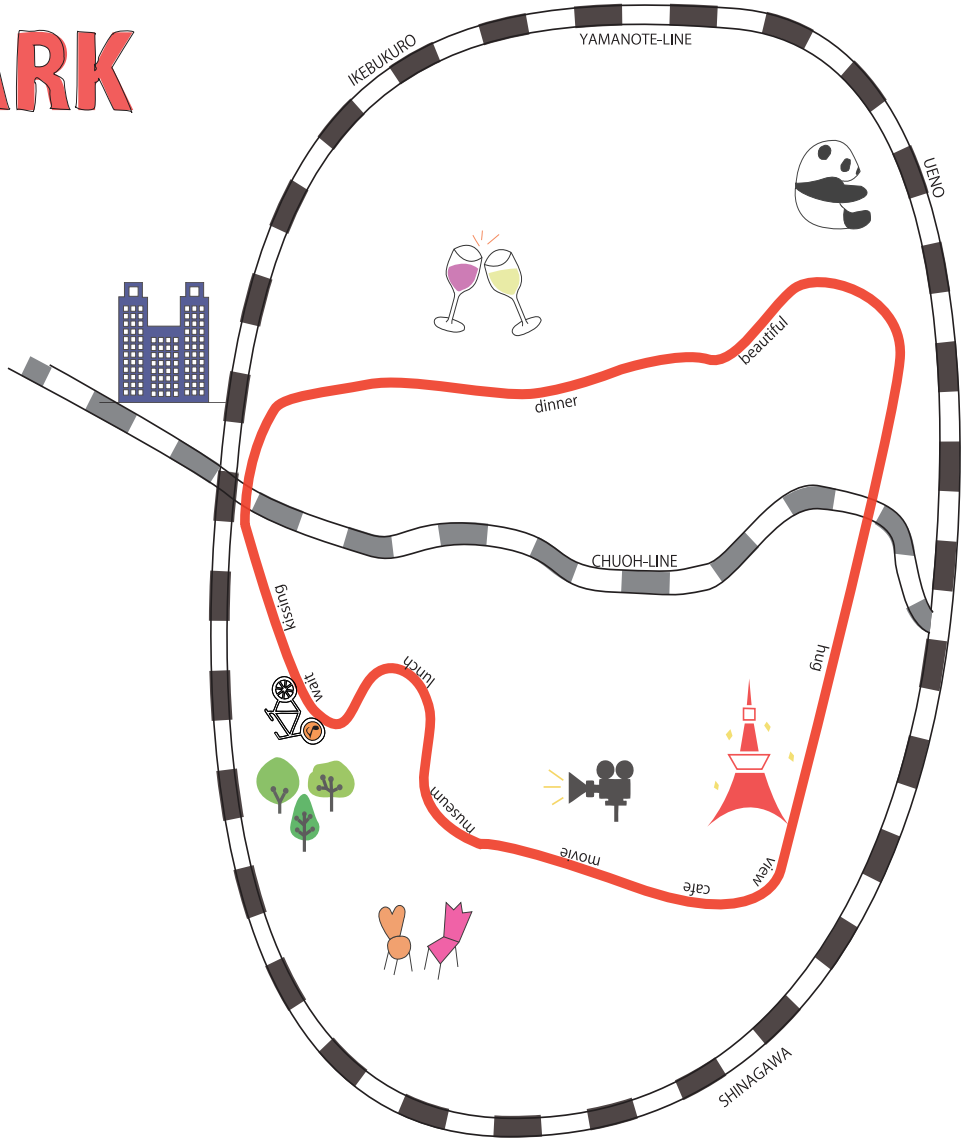
TAKUYA WADA

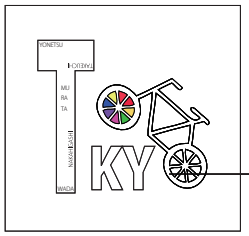
YASUHIKO YONETSU

HIRONORI TAKEUCHI

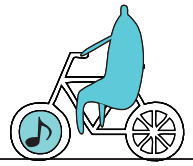
TAKEHUMI NAKAHIGASHI

11 : 00/YOYOGI-PARK



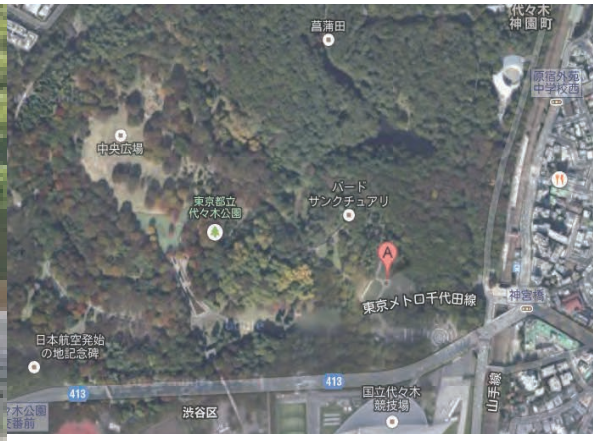


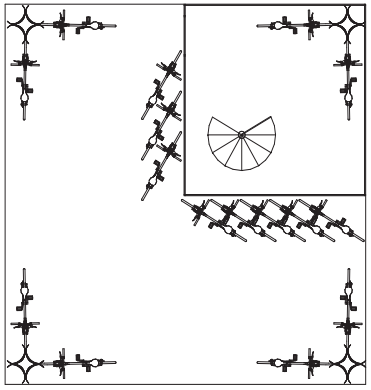
meeting point!



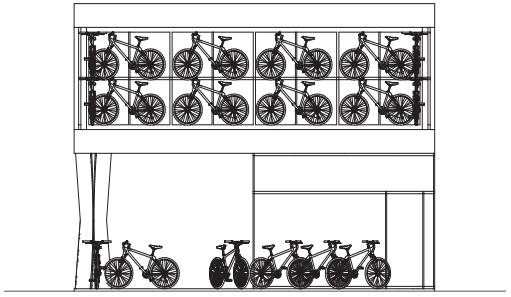
11 : 00/YOYOGI-PARK

meeting point!





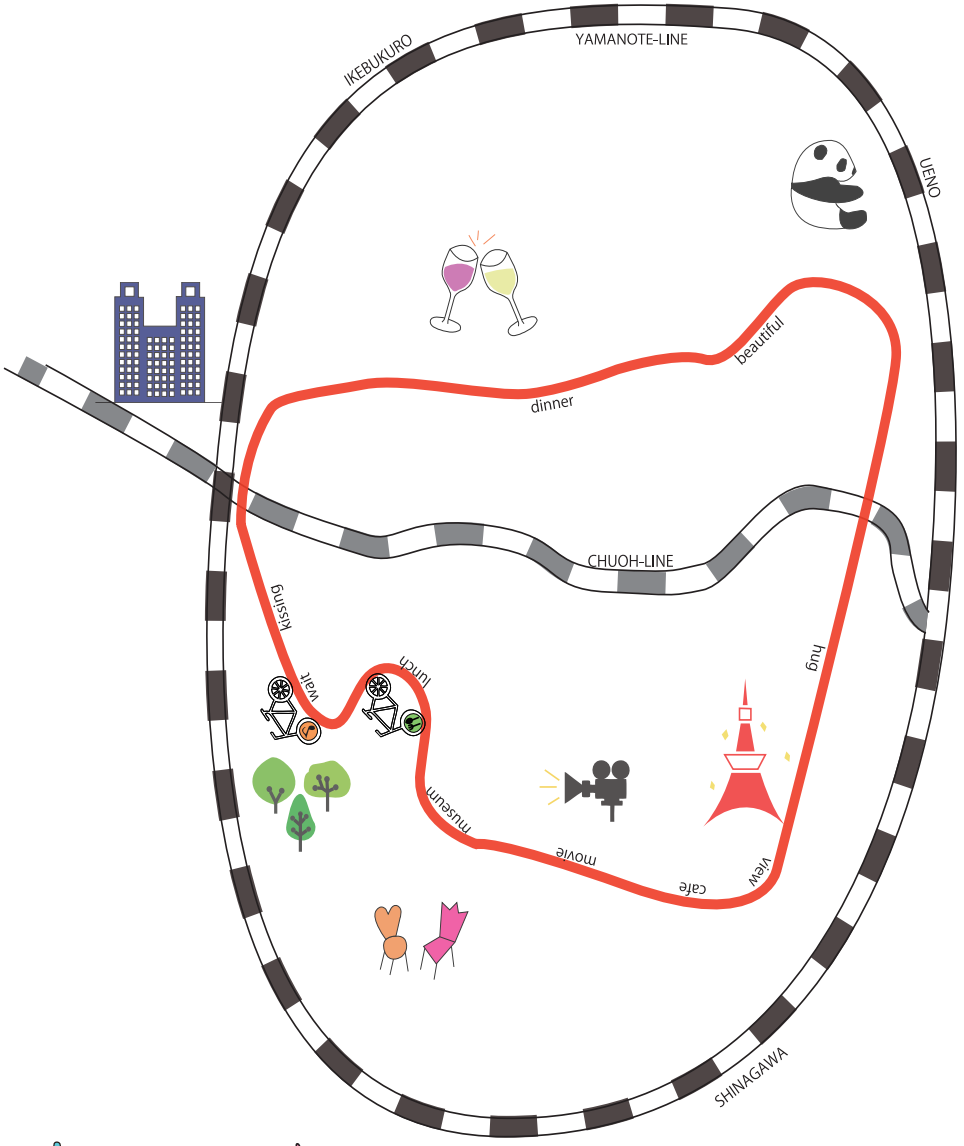
scale_1/100

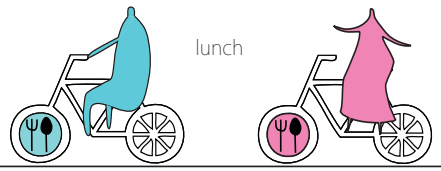


scale_1/100

20131218_rental

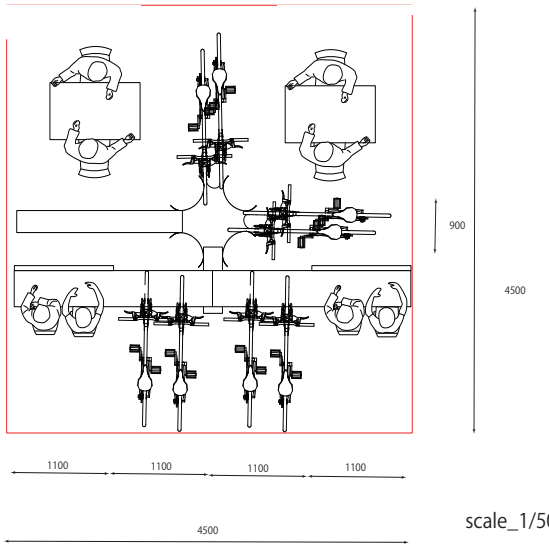
12 : 00/AOYAMA


IKEBUKURO
YAMANOTE-LINE
UENO
beautiful
dinner
CHUOH-LINE
kissing
walk
lunch
museum
movie
cafe
view
hug
SHINAGAWA

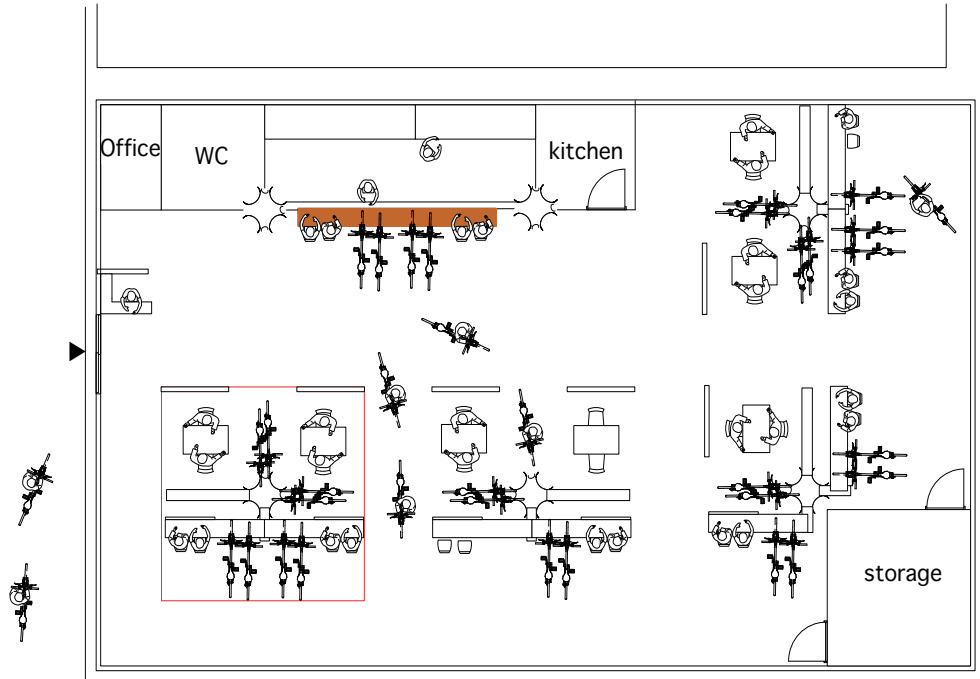

lunch

12 : 00/AOYAMA

lunch

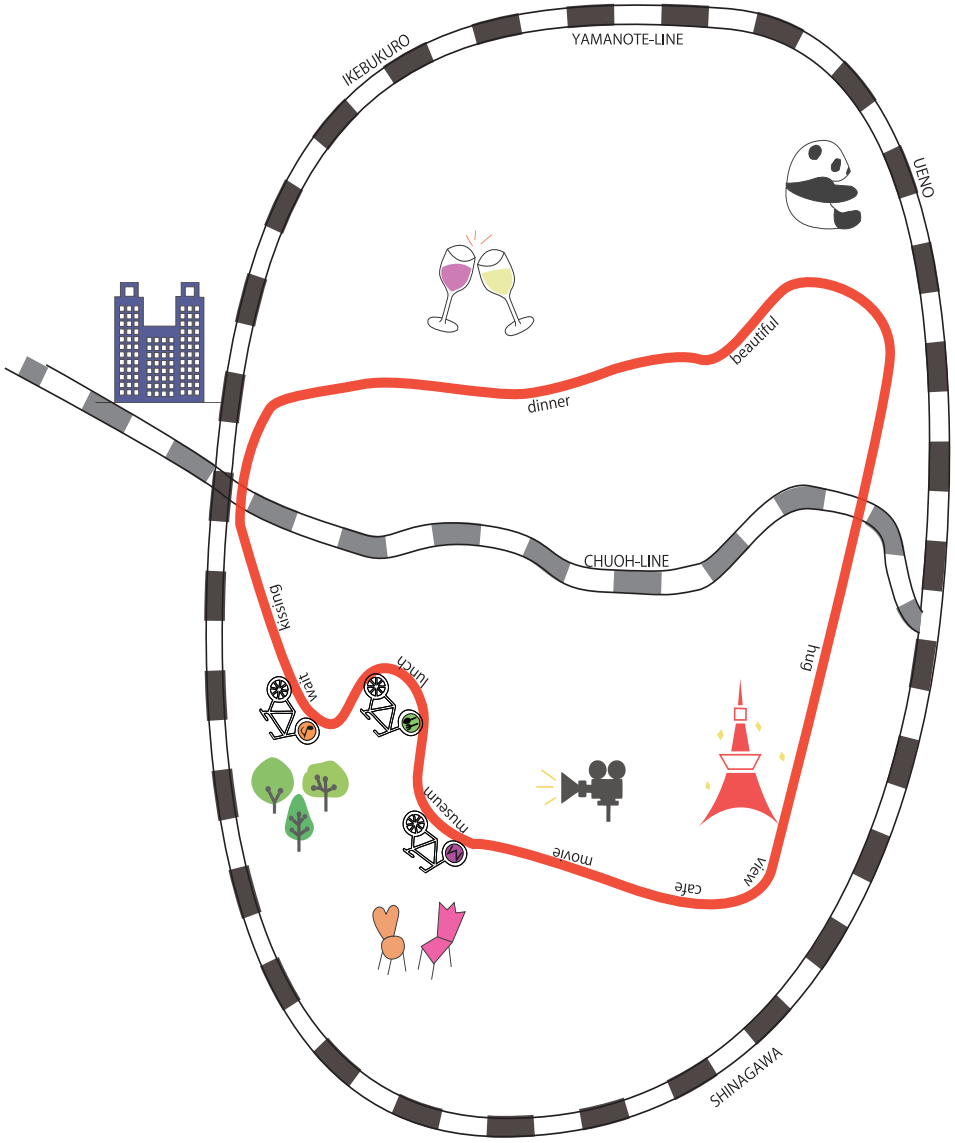


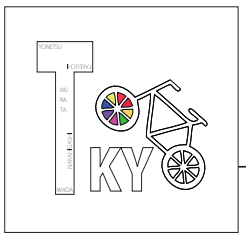
scale_1/50

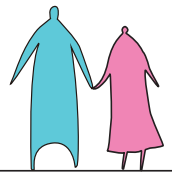


scale_1/100

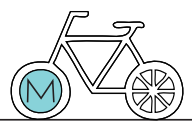
13 : 00/NEDU

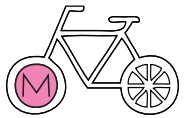






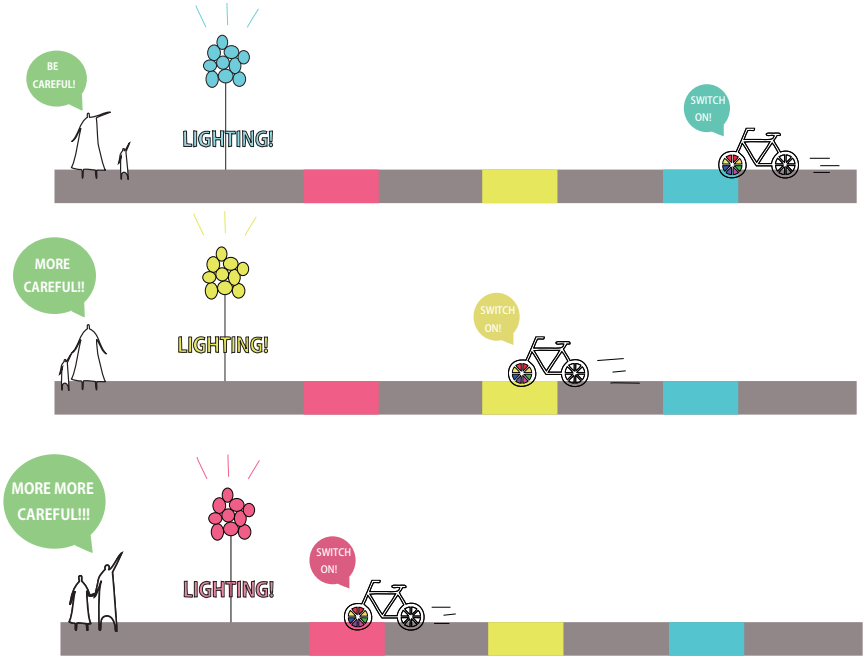
museum

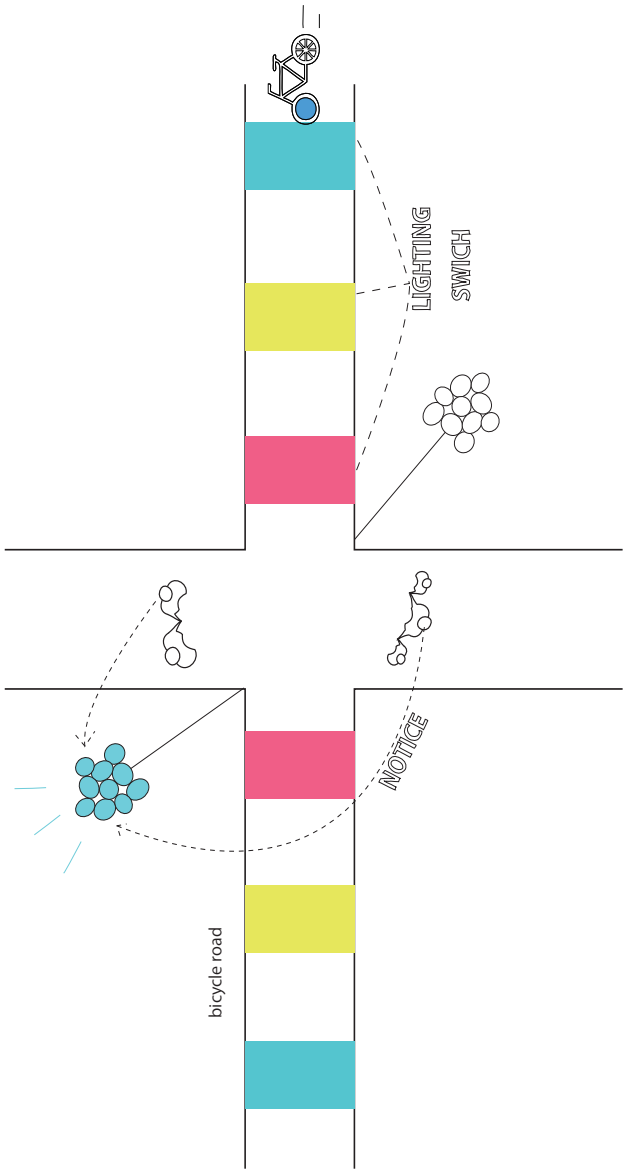


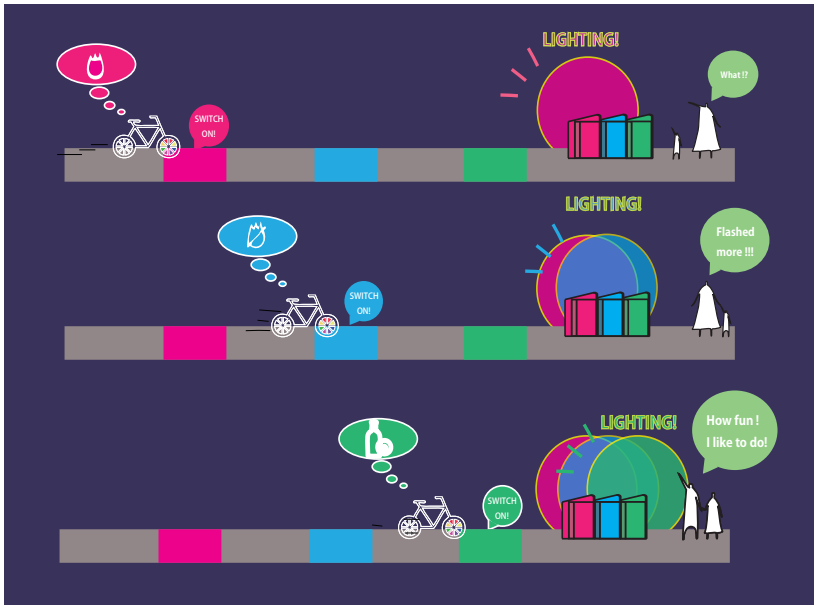


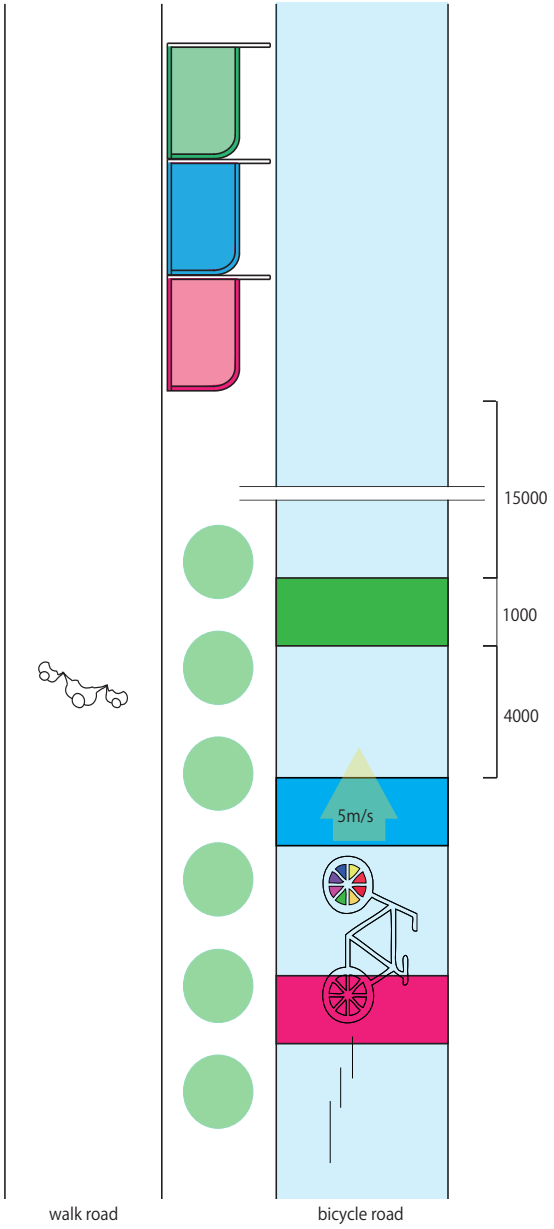
13 : 00/NEDU

museum

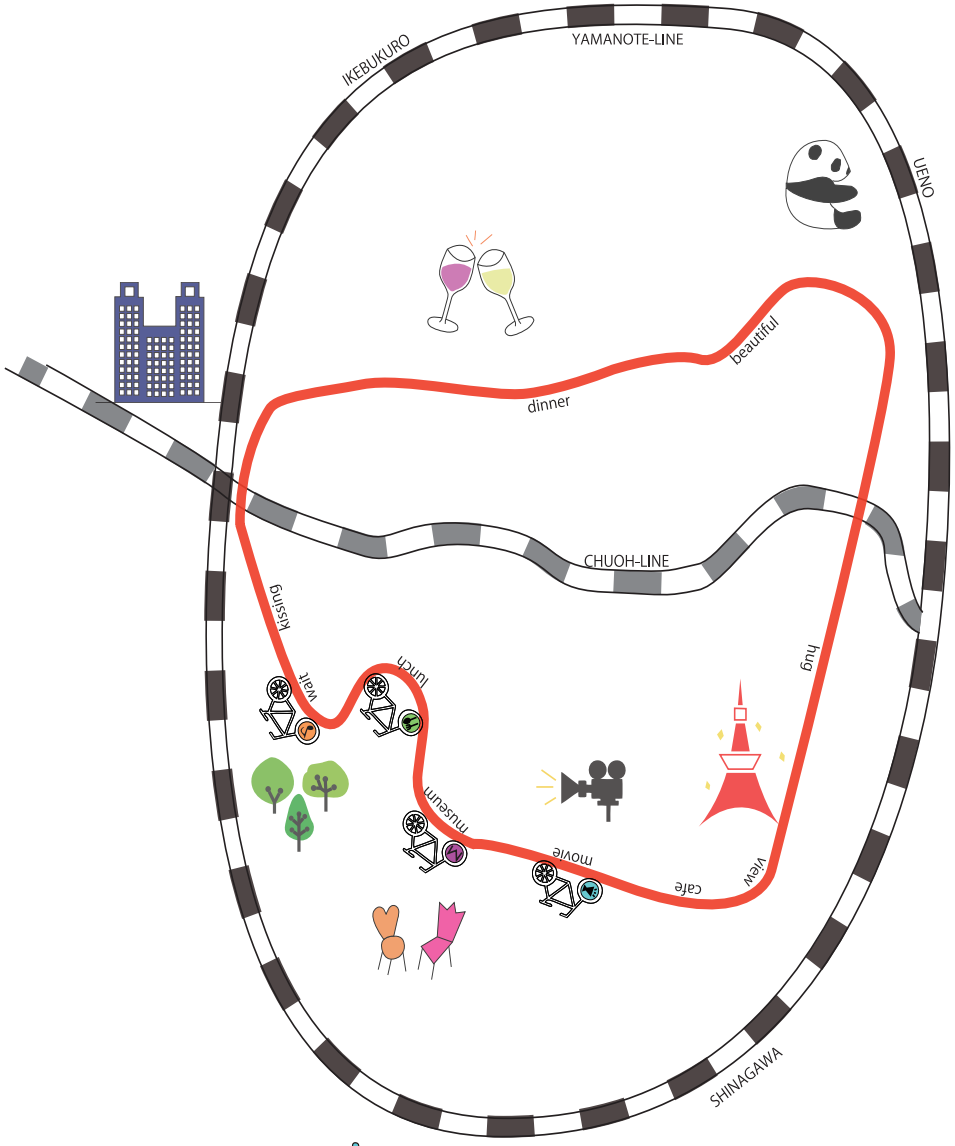

BE CAREFUL!
LIGHTING!
SWITCH ON!
MORE CAREFUL!!
LIGHTING!
SWITCH ON!
MORE MORE CAREFUL!!!
LIGHTING!
SWITCH ON!

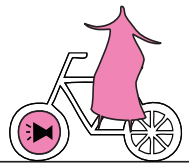

LIGHTING SWICH
NOTICE
bicycle road


LIGHTING!
What !?
SWITCH ON!
LIGHTING!
Flashed more !!!
SWITCH ON!
LIGHTING!
How fun ! I like to do!
SWITCH ON!

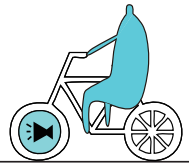

15000
1000
4000
5m/s
walk road
bicycle road

14 : 00/ROPPONGI

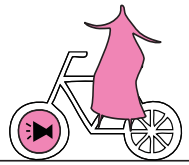




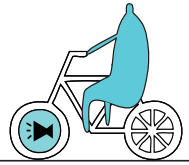
theater



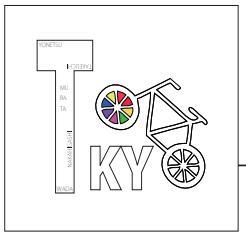
14 : 00/ROPPONGI

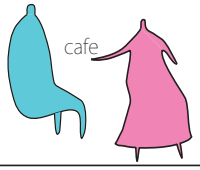


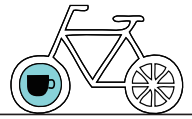
theater

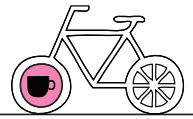


16 : 00/AZABU-JYUBAN



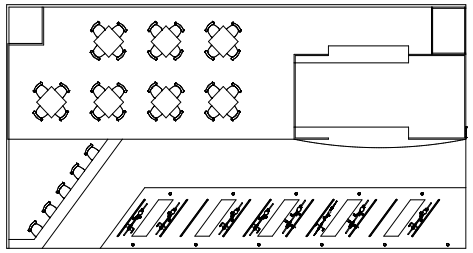






16 : 00/AZABU-JYUBAN

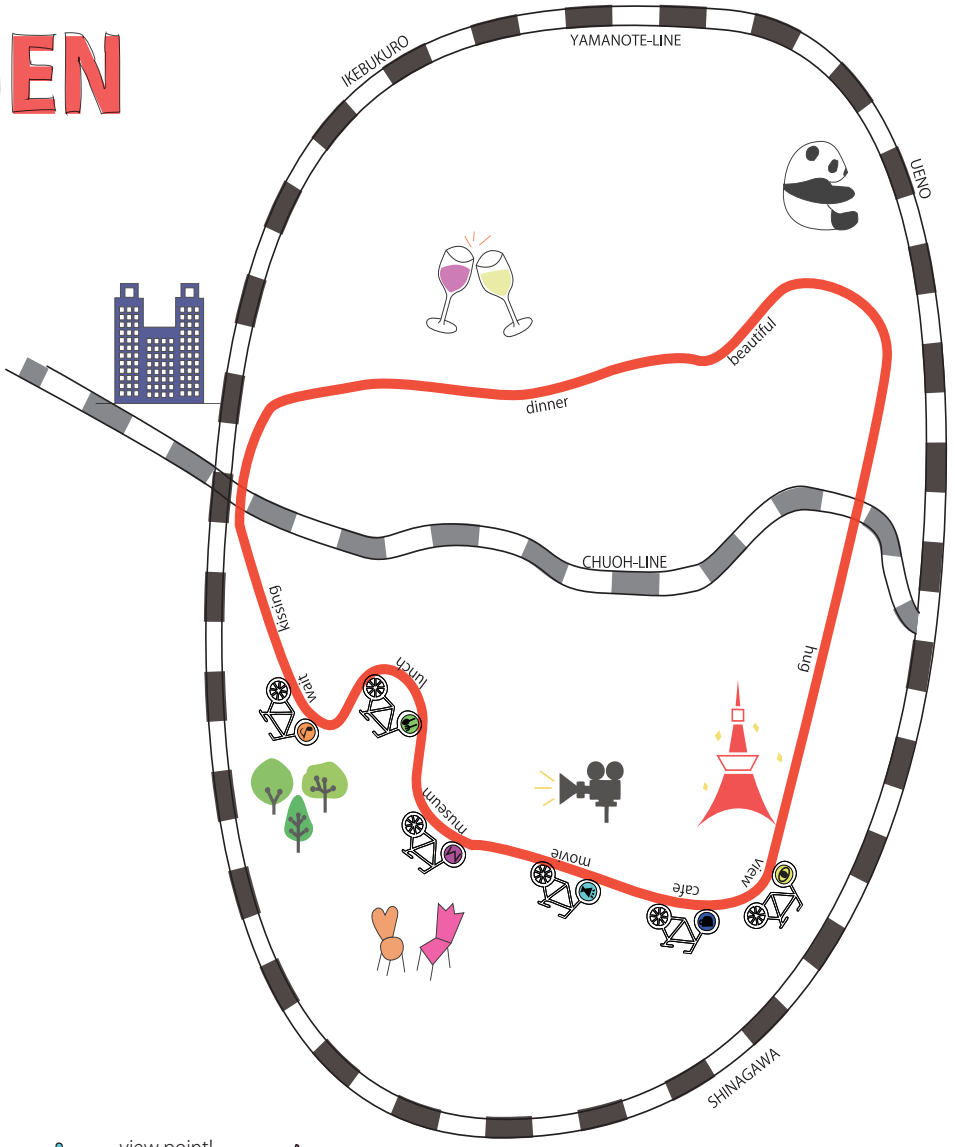
cafe



plan_scale : 1/200

table elevation_scale : 1/50

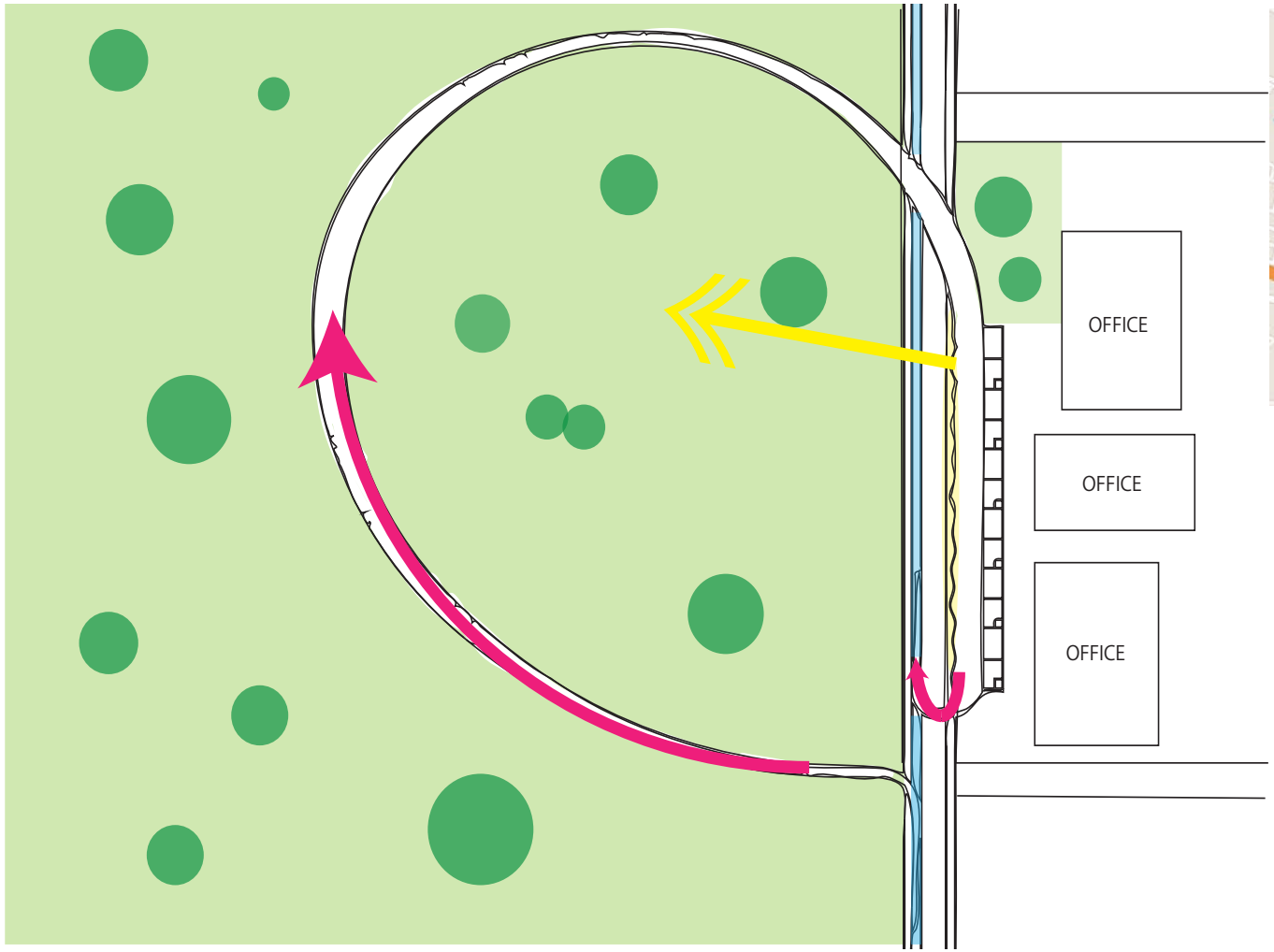
16 : 40/SHIBA-KOHEN

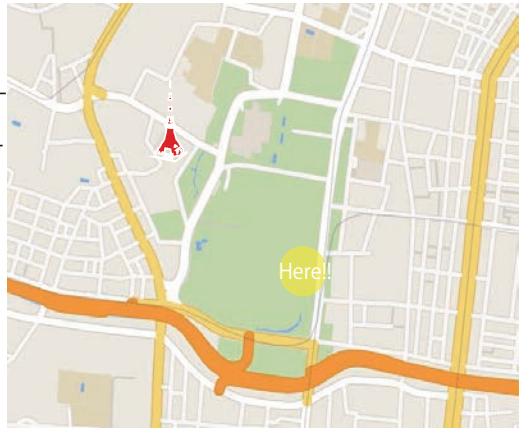


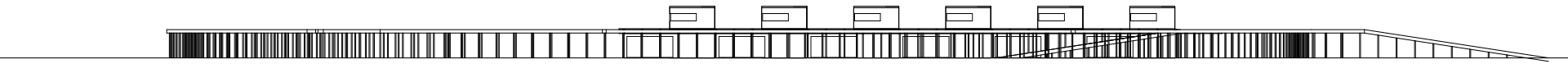
view point!

16 : 40/SHIBA-KOHEN

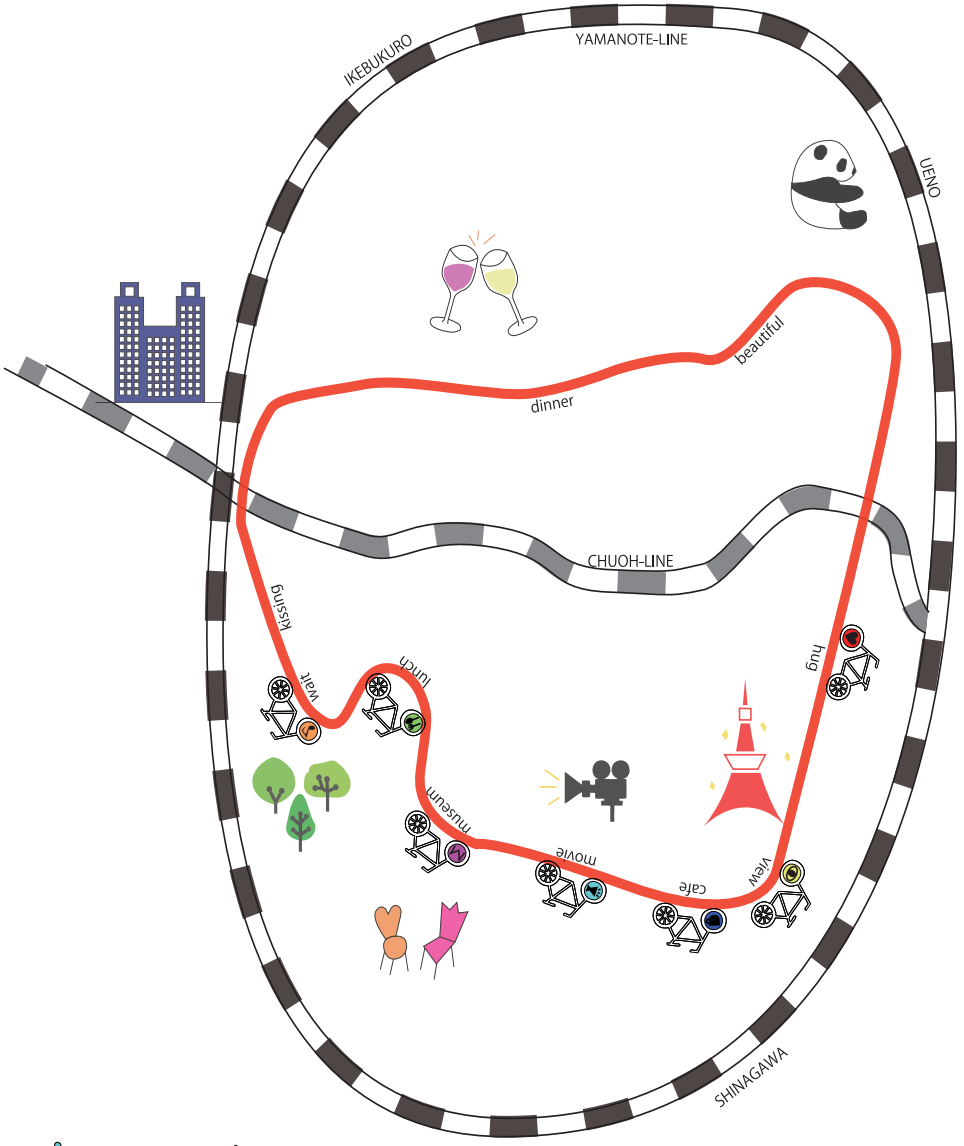
view point!

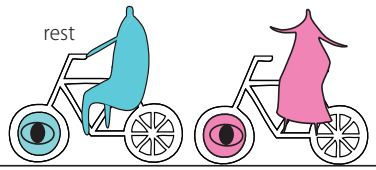

OFFICE
OFFICE
OFFICE


Here!!

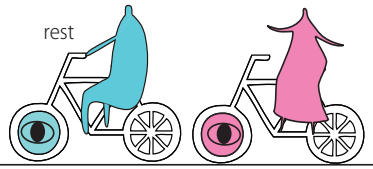


17 : 30/HIBIYA

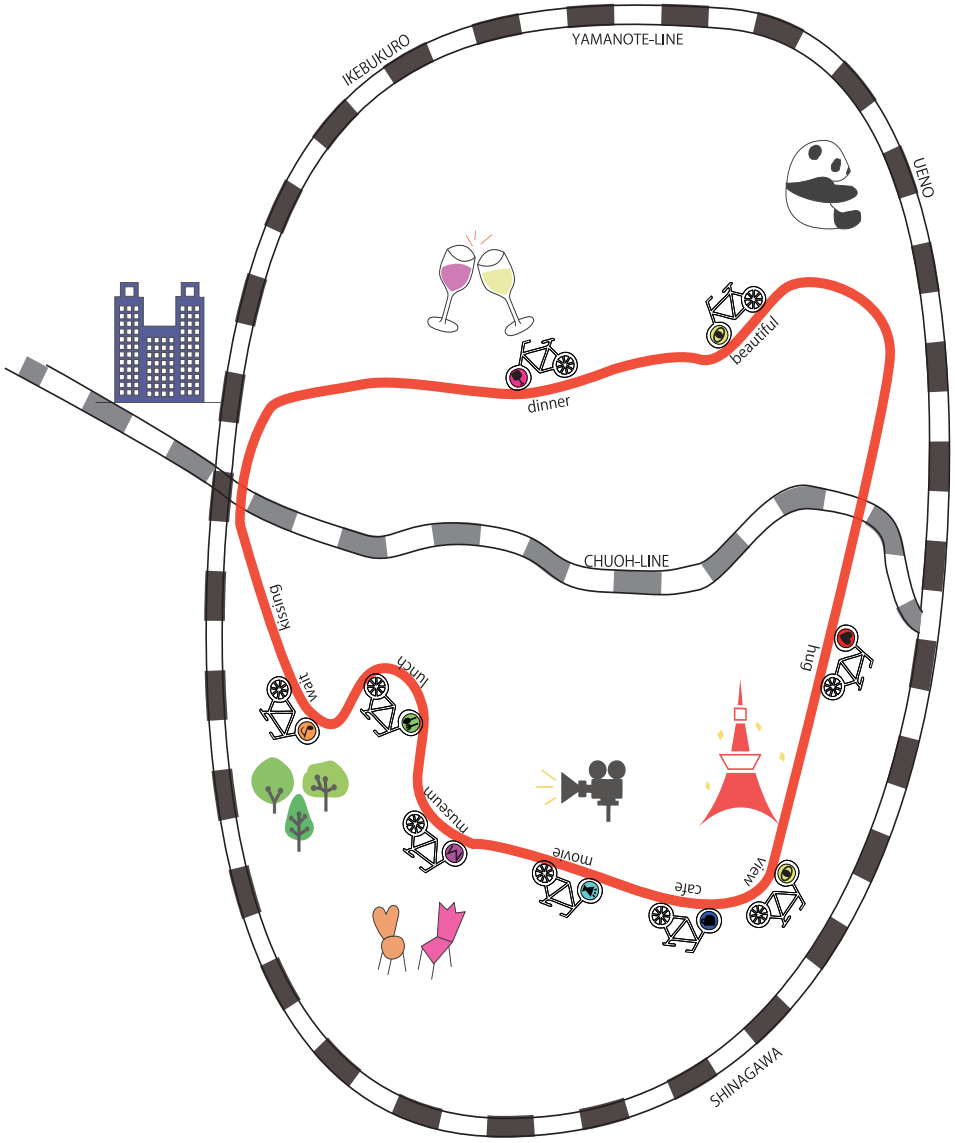

IKEBUKURO
YAMANOTE-LINE
UENO
beautiful
dinner
CHUOH-LINE
kissing
wait
lunch
museum
movie
cafe
view
hug
SHINAGAWA

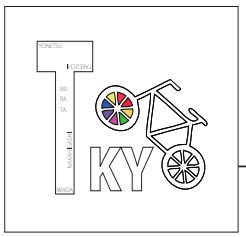

rest

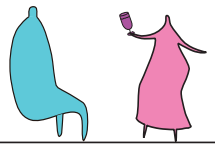
17 : 30/HIBIYA

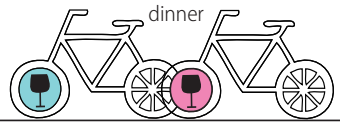


20 : 00/ARAKI-CHO



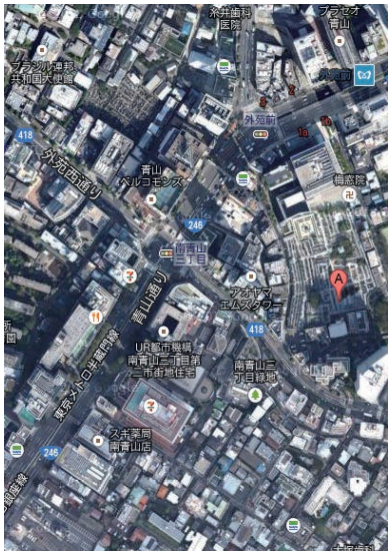


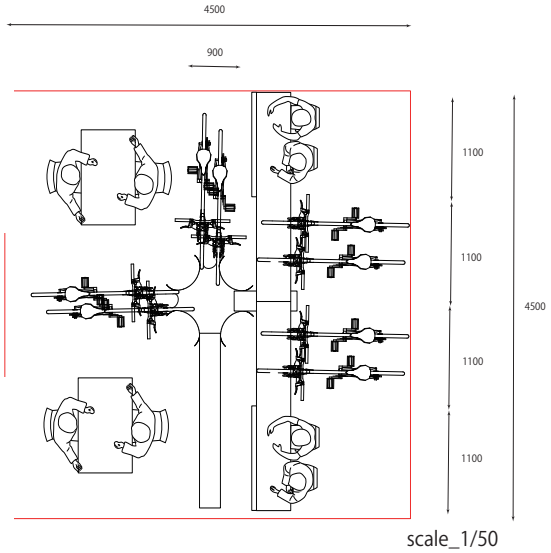




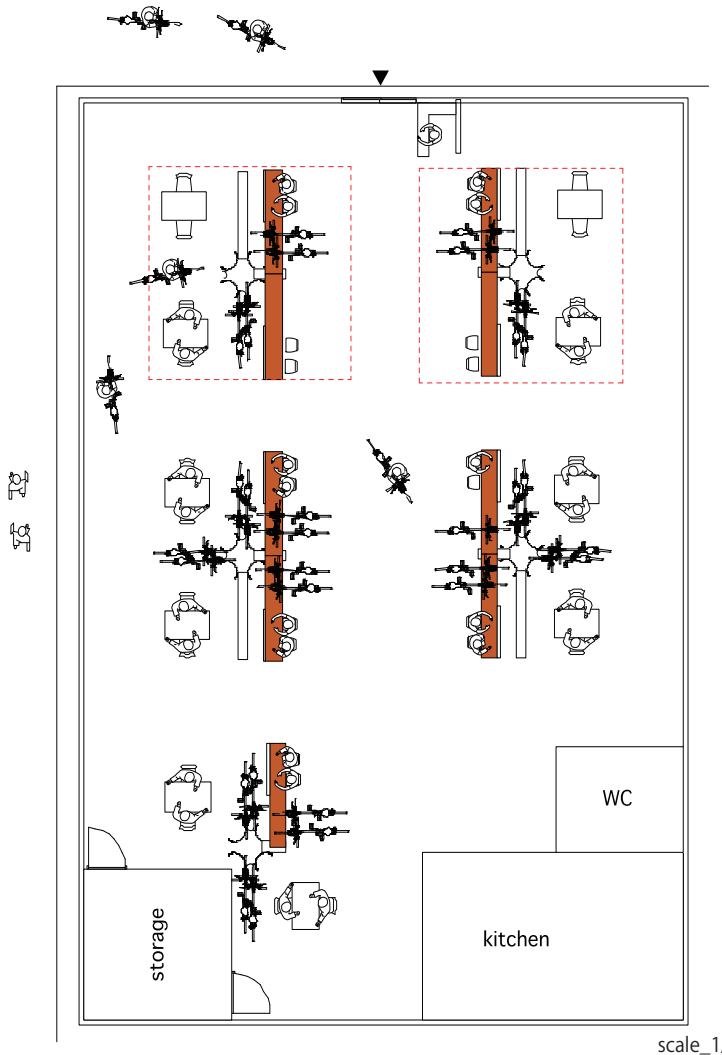
20 : 00/ARAKI-CHO

dinner





scale_1/50



scale_1/100

22 : 00/YOYOGI-PARK

gooooooooo!!!!!!

Fin.

Concept

We plan to Tokyo-city which want to ride bicycles.

Concept

We plan to Tokyo-city which want to ride bicycles.

Now, cars and trains is offen used in Tokyo.
We have bad images to riding bicycles, for example, feel tired of from going far and where and how to rent bicycles.

Concept

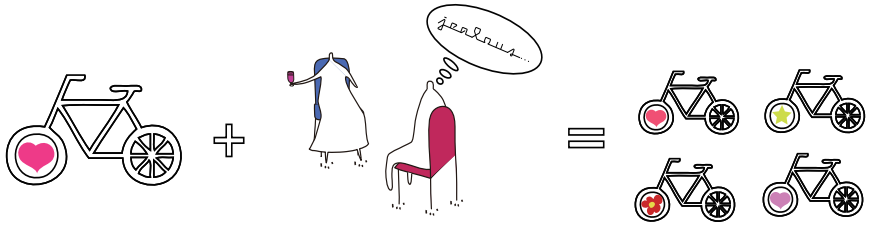
We plan to Tokyo-city which want to ride bicycles.

Now, cars and trains is offen used in Tokyo.
We have bad images to riding bicycles, for example, feel tired of from going far and where and how to rent bicycles.

We think we need to improve in images we feel fun , good, cool, cute.

Change to cycling-city

bicycle + dating on holiday = fun,fantastic



happy scene + see = cycling together

Concept

We plan to Tokyo-city which want to ride bicycles.

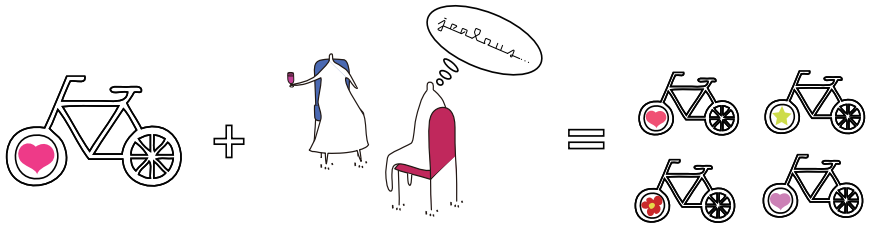
Now, cars and trains is offen used in Tokyo.
We have bad images to riding bicycles, for example, feel tired of from going far and where and how to rent bicycles.

We think we need to improve in images we feel fun , good, cool, cute.

So We design to daily cycling figure and landscape in Tokyo on holiday.
Specifically, we plan to (micro-)Architecture and Sign.

Change to cycling-city

bicycle + dating on holiday = fun,fantastic



happy scene + see = cycling together

extension + connect = cycling-city

Process to CYCLING CITY

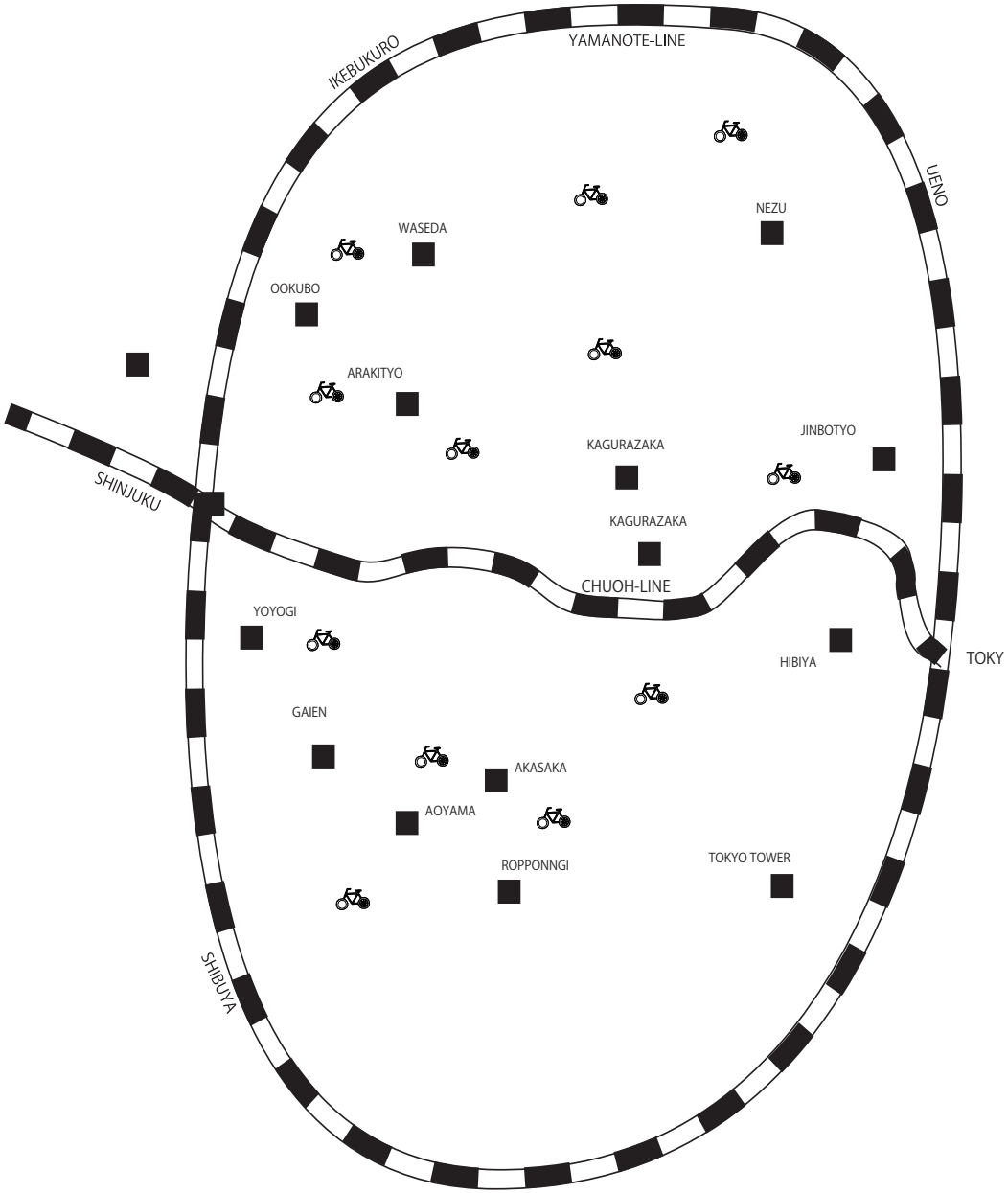
＜Extension of bicycle-shop＞

1, Now,There are few rental cycle shop.

2, A number of all shops is increase gradually.

3, A number of all shops is increase gradually and spread in large range in TOKYO.

4, Many kinds of roots on a holiday is in TOKYO.



Rental cycle shop

New rental cycle shop Lunch

Cafe Theater Museum

view point diner

Process to CYCLING CITY

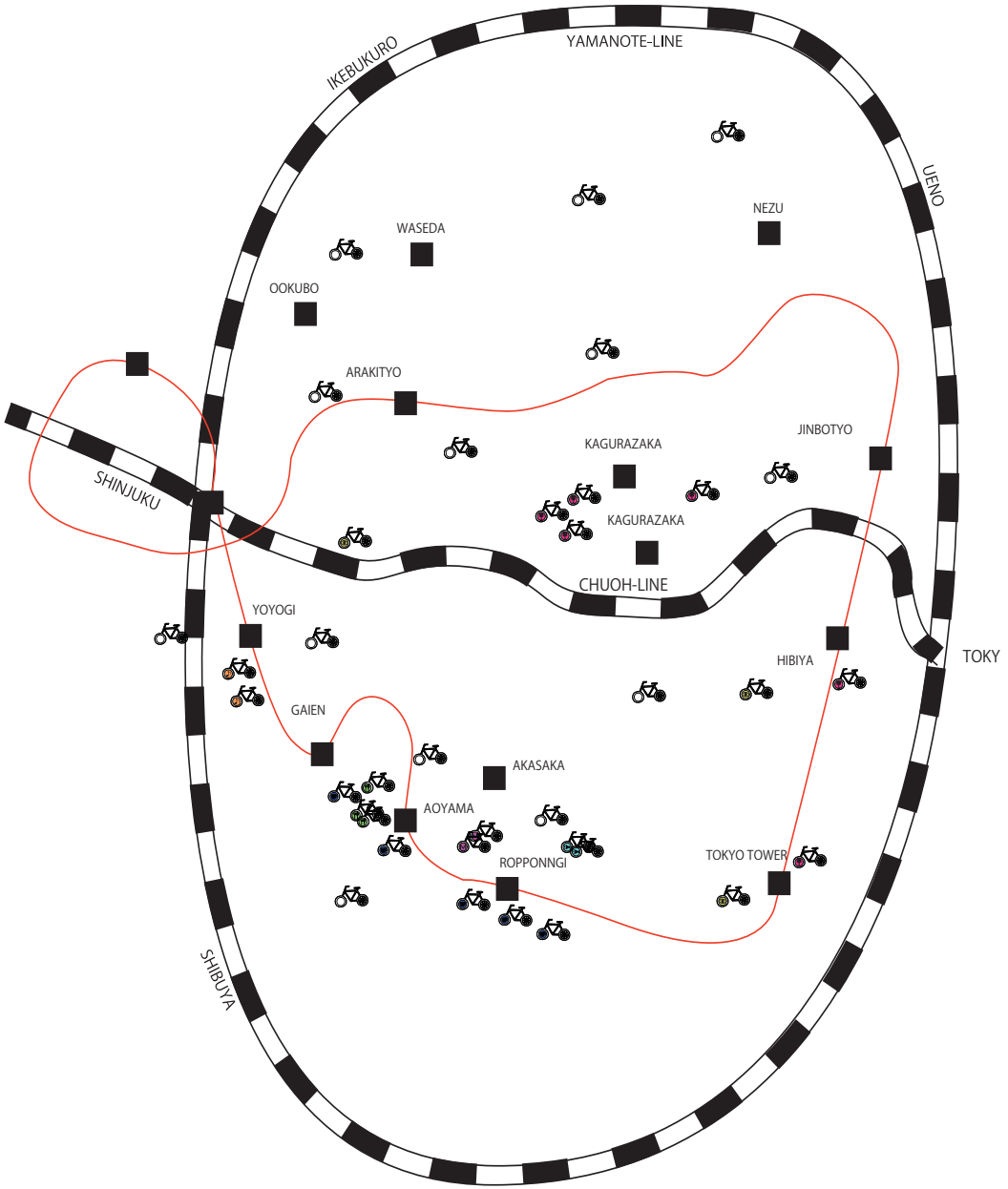
＜Extension of bicycle-shop＞

1, Now,There are few rental cycle shop.

2, A number of all shops is increase gradually.

3, A number of all shops is increase gradually and spread in large range in TOKYO.

4, Many kinds of roots on a holiday is in TOKYO.



Rental cycle shop

New rental cycle shop Lunch

Cafe Theater Museum

view point diner

Process to CYCLING CITY

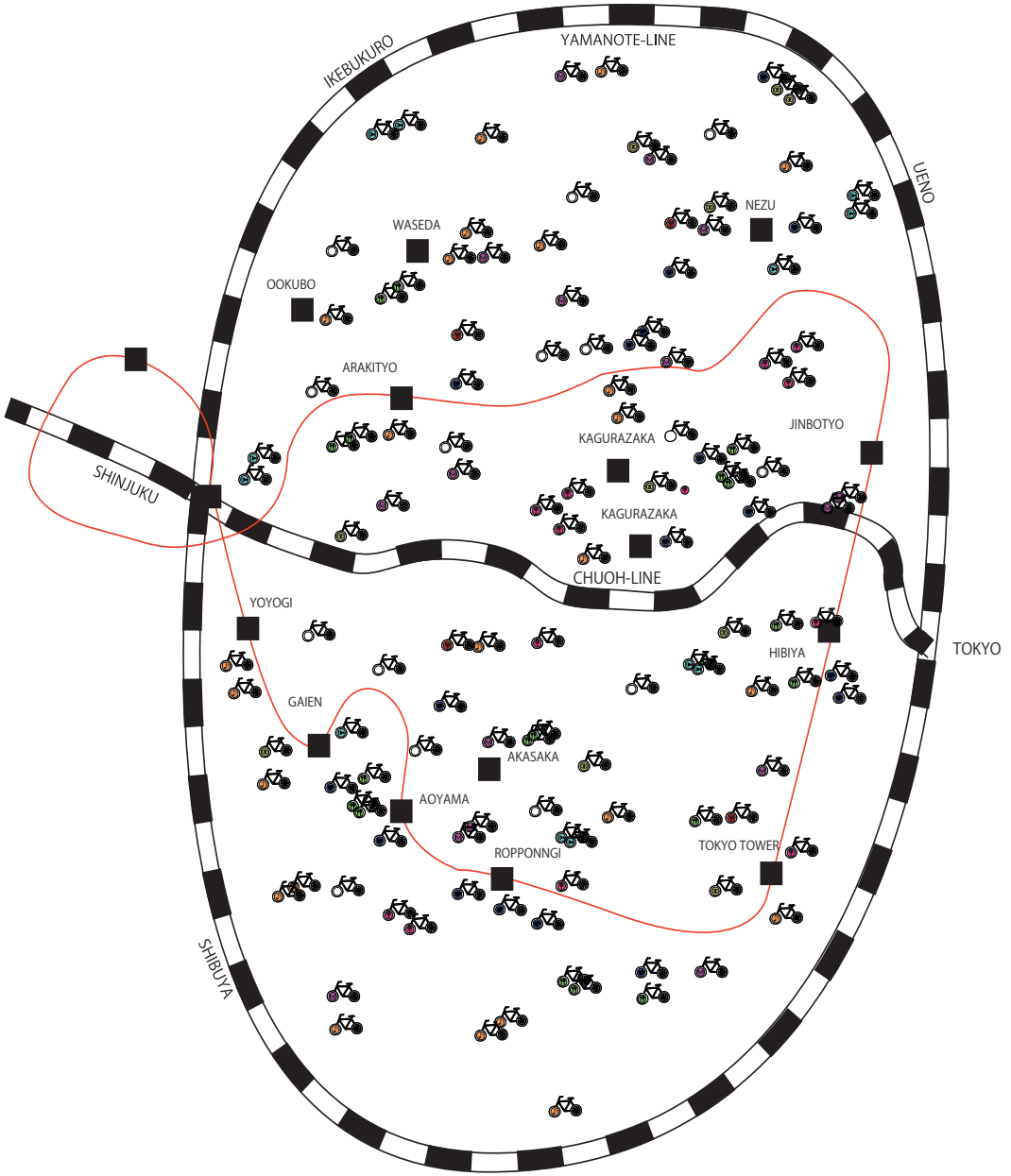
＜Extension of bicycle-shop＞

1, Now,There are few rental cycle shop.

2, A number of all shops is increase gradually.

3, A number of all shops is increase gradually and spread in large range in TOKYO.

4, Many kinds of roots on a holiday is in TOKYO.



Rental cycle shop

New rental cycle shop Lunch

Cafe Theater Museum

view point diner

Process to CYCLING CITY

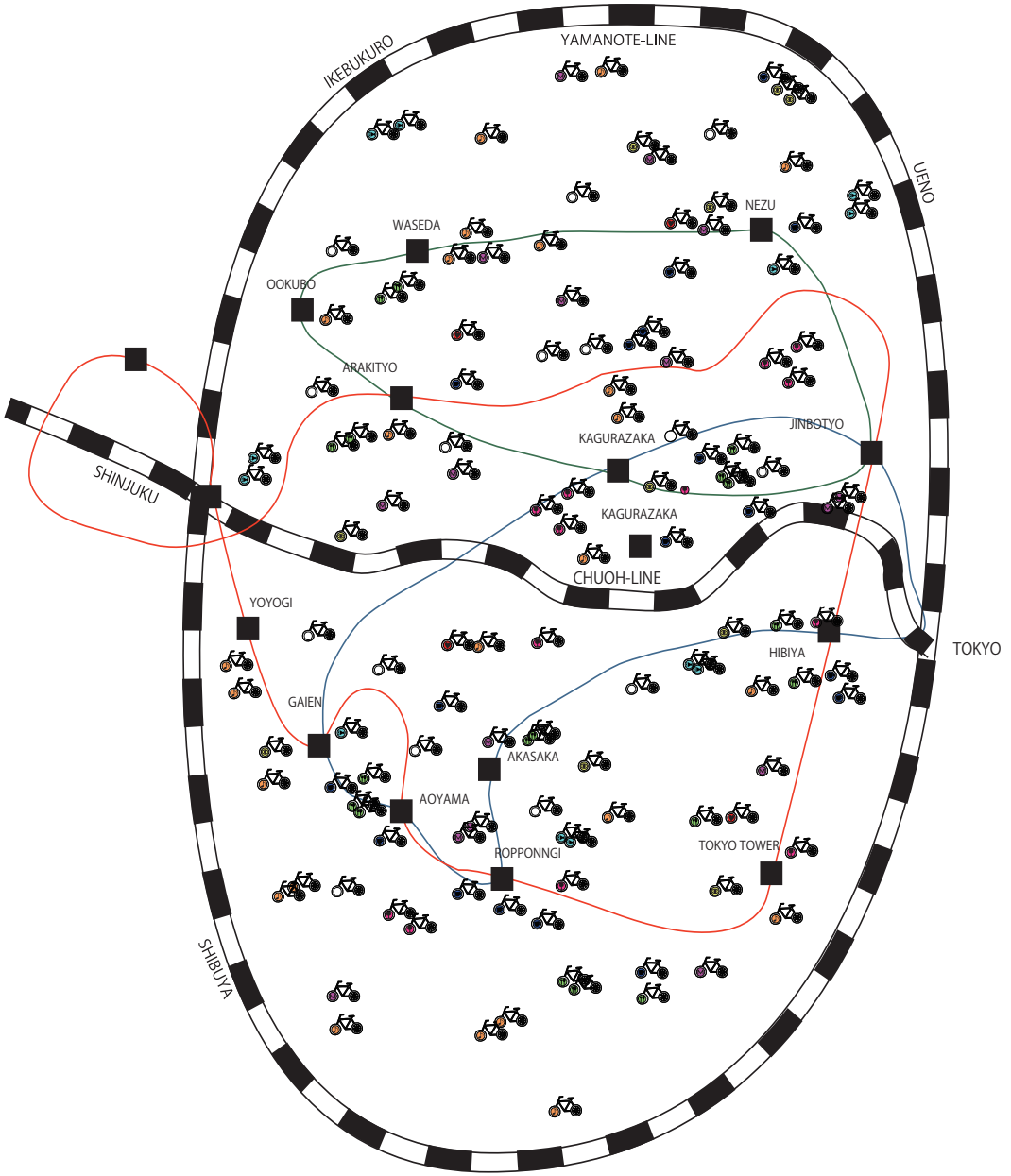
＜Extension of bicycle-shop＞

1, Now,There are few rental cycle shop.

2, A number of all shops is increase gradually.

3, A number of all shops is increase gradually and spread in large range in TOKYO.

4, Many kinds of roots on a holiday is in TOKYO.



Rental cycle shop

New rental cycle shop Lunch

Cafe Theater Museum

view point diner

Process to CYCLING CITY

＜Extension of bicycle-users＞

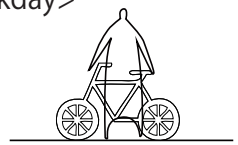
1,Now Many bicycle-users are commuters.

2,Our plan make not bicycle-user feel fun!

3,They enjoy by bicycle on holiday together or with not bicycle-users.

4,If there are shops which we rent or buy bicycles,

<workday>



commuter : bicycle-user

Process to CYCLING CITY

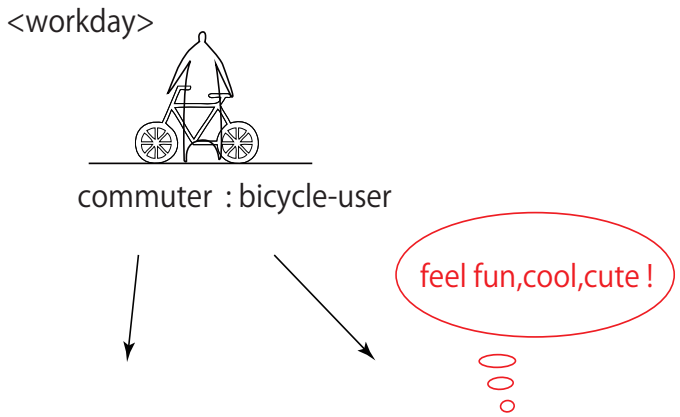
＜Extension of bicycle-users＞

1,Now Many bicycle-users are commuters.

2,Our plan make not bicycle-user feel fun!

3,They enjoy by bicycle on holiday together or with not bicycle-users.

4,If there are shops which we rent or buy bicycles,



Process to CYCLING CITY

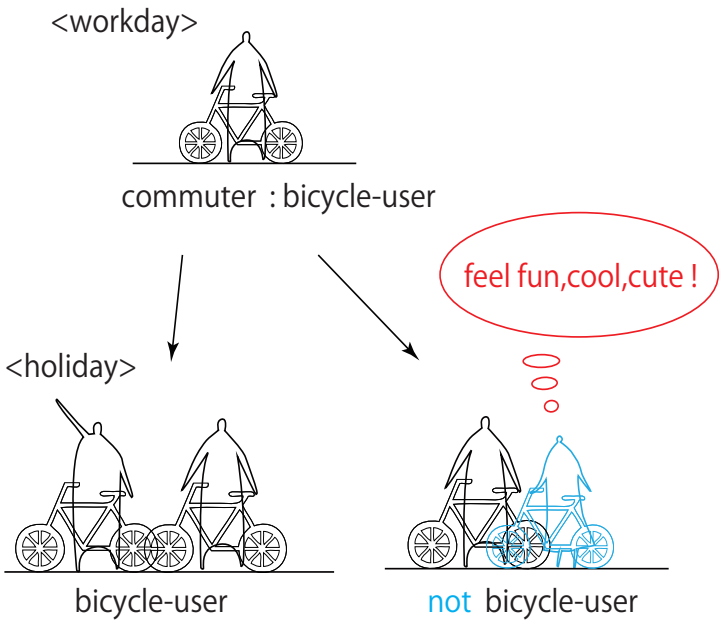
＜Extension of bicycle-users＞

1,Now Many bicycle-users are commuters.

2,Our plan make not bicycle-user feel fun!

3,They enjoy by bicycle on holiday together or with not bicycle-users.

4,If there are shops which we rent or buy bicycles,



Process to CYCLING CITY

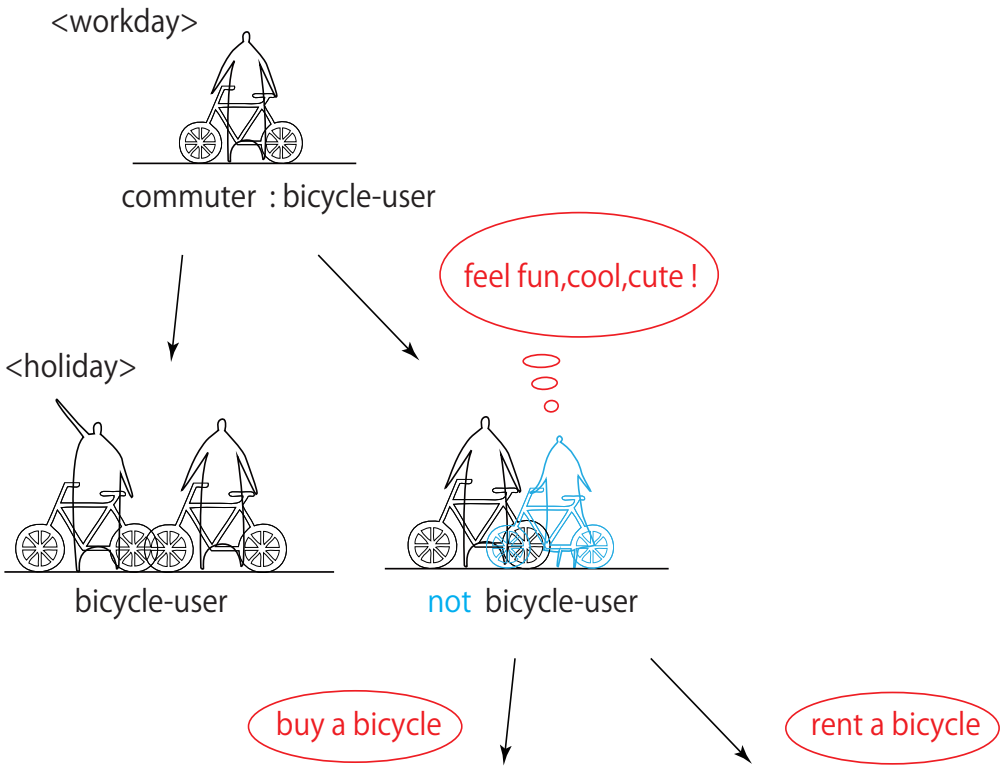
＜Extension of bicycle-users＞

1,Now Many bicycle-users are commuters.

2,Our plan make not bicycle-user feel fun!

3,They enjoy by bicycle on holiday together or with not bicycle-users.

4,If there are shops which we rent or buy bicycles,

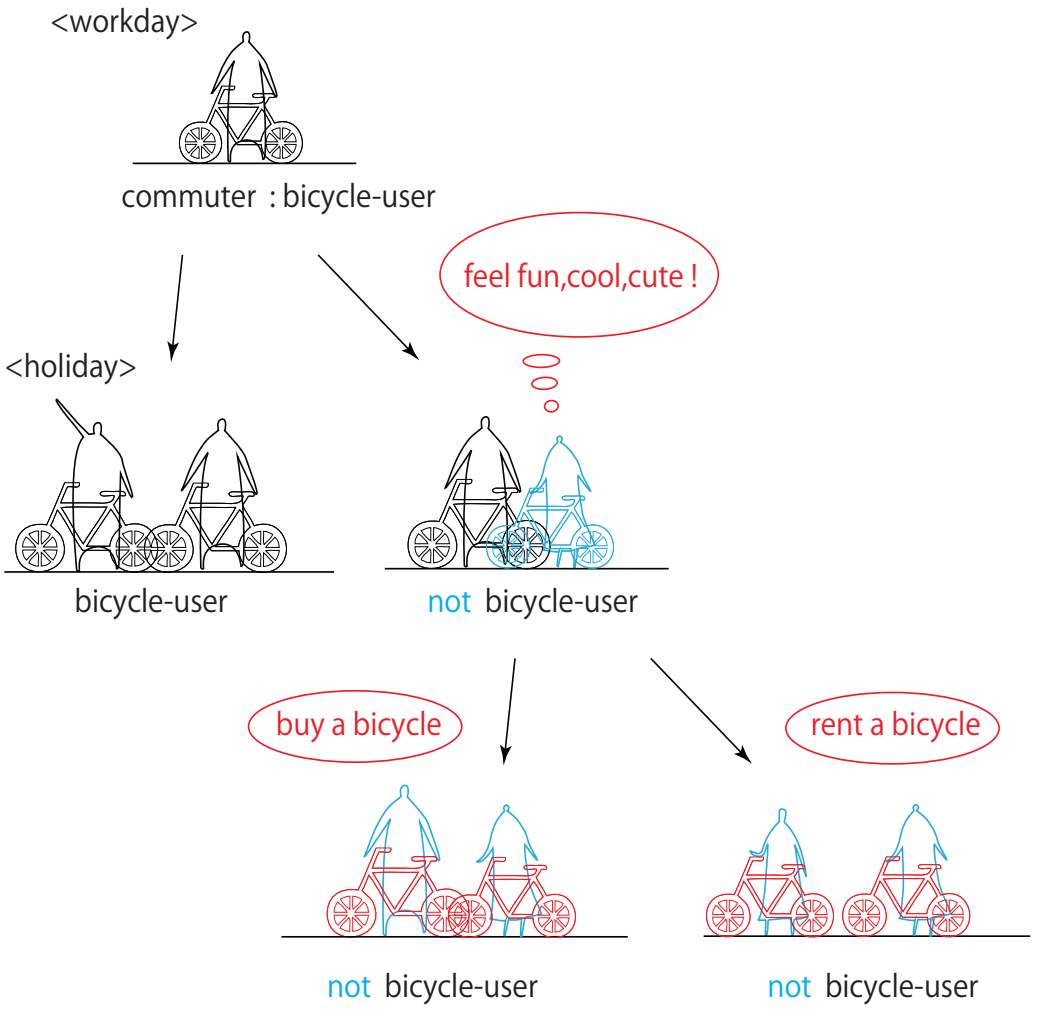


Process to CYCLING CITY

＜Extension of bicycle-users＞

1,Now Many bicycle-users are commuters.

2,Our plan make not bicycle-user feel fun!

3,They enjoy by bicycle on holiday together or with not bicycle-users.

4,If there are shops which we rent or buy bicycles,